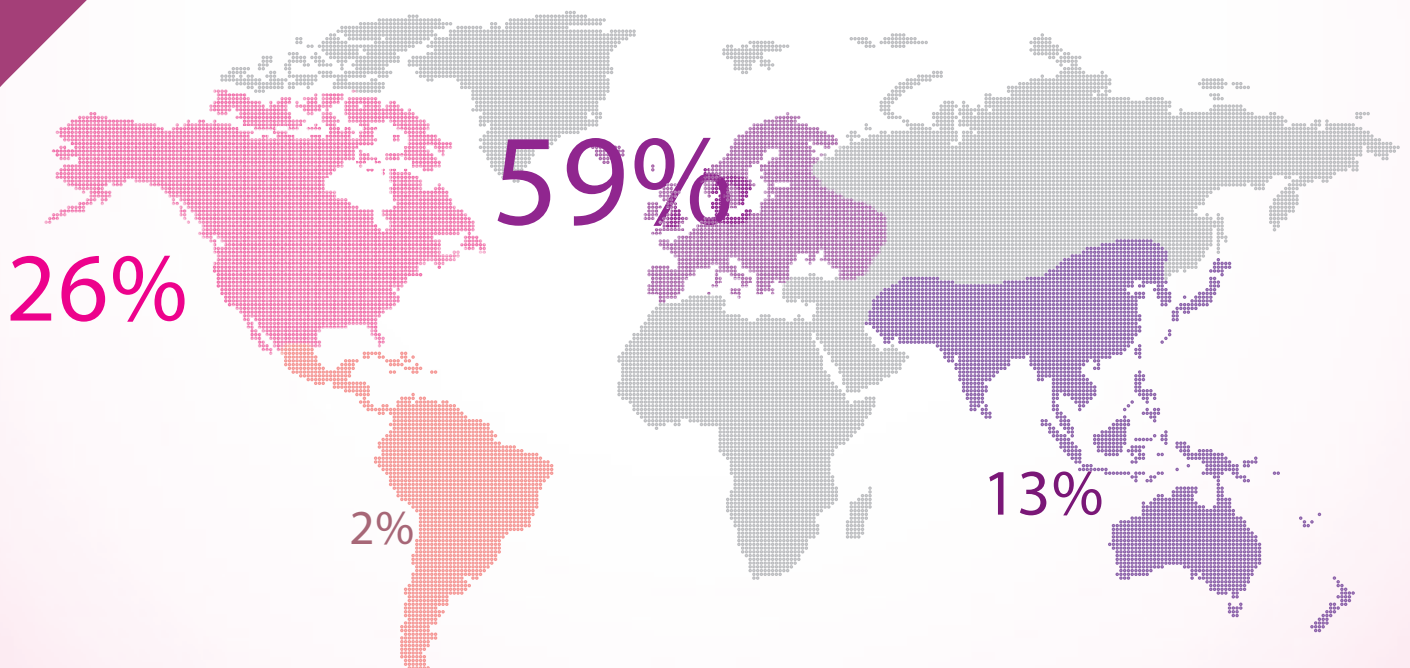




The POWER of our
D@t@base
for your
ON-LINE OPPORTUNITIES

22.000 contacts
worldwide

Circulation & Readers



OUR ON-LINE ADVERTISING OPPORTUNITIES ARE...

e-Newsletter

D@t@base Marketing Services (Blast e-mail)

Website

Take a look at our circulation:

GLOBAL CIRCULATION	%
EUROPE	59 %
USA/CANADA	26 %
ASIA/OCEANIA	13 %
SOUTH AMERICA	2 %

GEOGRAPHIC ANALYSIS - EUROPE	%
GERMANY	22.5 %
FRANCE	20.6 %
ITALY	19.3 %
UNITED KINGDOM	11.7 %
SWITZERLAND	8.5 %
EASTERN EUROPE	8 %
BELGIUM	4.5 %
SPAIN	3.9 %
OTHERS	1 %

GLOBAL JOB ANALYSIS	%
R&D	40 %
MARKETING	35 %
PROCESS DEVELOPMENT	18 %
PURCHASING	5 %
OTHERS	2 %

GLOBAL INDUSTRY ANALYSIS	%
PERSONAL CARE & COSMETICS	49 %
HOUSEHOLD & INDUSTRIAL DETERGENCY	34 %
FOOD	9 %
FINE CHEMICALS SPECIALITY	8 %



e-Newsletter

(monthly e-Newsletter = 1 shot /month)

Rates

Horizontal banner: € 600

Side banner: € 450

News text & logo: € 350

e-Newsletter specifications

Horizontal banner size: **338X100 pixel**

Side banner size: **166X80 pixel**

Accepted file format: **JPEG, GIF**

File size: **12 kB maximum**

News text: not exceeding **250 words** and provided as Word file

Accepted file format for the logo: **JPG**

Deadline for the material delivery

Within the **10th** each month

Submission by e-mail to

Sara Vender - Marketing & Events

sara@teknoscienze.com



D@t@base Marketing Services (Blast e-mail)

The key to unlock the right doors worldwide

Rates

Blast email: € **500/1000** contacts

e-Blast specifications

Message: **custom-designed**

(we suggest to include: text, company logo, contact details, website link, pictures)

Message file format: **HTML**

Message file size: **30 kB maximum**

Deadline for the material delivery

One week before the date of sending

Submission by e-mail to

Paola Passadore - Marketing Assistant

paola@teknoscienze.com

🚨 Keep in mind:

Please specify the expected day for the e-blast in order to check our availability.

We wish to confirm you that the selection can be made geographically,
not for job categories.



Blast e-mail request form

Please fill in the form and send it to +39.02.2847226 or silvia@teknoscienze.com / simona@teknoscienze.com

COMPANY DETAILS

Name: Company name:
Address:
City: Country/State:
Country: Postcode/Zip:
Tel: Fax:
Mobile: E-mail:

GEOGRAPHY

- | | | |
|---|--|---|
| <input type="checkbox"/> Germany | <input type="checkbox"/> The Netherlands | <input type="checkbox"/> USA/Canada |
| <input type="checkbox"/> United Kingdom | <input type="checkbox"/> Spain | <input type="checkbox"/> Asia /Oceania |
| <input type="checkbox"/> Italy | <input type="checkbox"/> Belgium | <input type="checkbox"/> South America |
| <input type="checkbox"/> France | <input type="checkbox"/> Others | <input type="checkbox"/> Eastern Europe |
| <input type="checkbox"/> Switzerland | | |

FREQUENCY

- x1 x3 x6



Website

Rates

Masterhead banner^{**}: **€ 1000**

(your banner is displayed in rotation)

Product focus / company profile^{**}: **€ 1500**

Product focus / company profile + Masterhead banner^{**}: **€ 2000**

Side banner^{**}: **€ 800**

^{**}Duration: **3 months**

Banner specifications

Master head banner size: **490x80 pxl**

Side banner size: **170x50 pxl**

Preferred file format: **JPEG**

File size: **20 kB maximum**

Product Focus / Company Profile Specs

2 or 3 high resolution or vector images (accepted file formats: EPS, AI)

1 text in PDF (2 pages maximum)

Please clearly indicate headline and subtitle (300 characters maximum)

Submission by e-mail to

Sara Vender - Marketing & Events

sara@teknoscienze.com